

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480614-1	06/26/16	June 2016	05/30/16 - 06/26/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4592

Flight Dates	Order #	Alt Order #
06/21/16 - 06/30/16	1480614	08238720

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/21/16	06/24/16	MEREDITH	M-F 106X-206X	-TWTF--	:30	3	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/16	06/26/16	-TWTF--	3	\$40.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	06/21/16	1:44 AM	MEREDITH	M-F 106X-206X	:30	PRATV1608H	\$40.00 NM
4	WPBF	W	06/22/16	1:21 AM	MEREDITH	M-F 106X-206X	:30	PRATV1608H	\$40.00 NM
1	WPBF	Th	06/23/16	1:37 AM	MEREDITH	M-F 106X-206X	:30	PRATV1608H	\$40.00 NM
2	06/21/16	06/24/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	3	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/16	06/26/16	-TWTF--	3	\$225.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	Tu	06/21/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1608H	\$225.00 NM
3	WPBF	W	06/22/16	12:02 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1608H	\$225.00 NM
1	WPBF	F	06/24/16	12:01 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1608H	\$225.00 NM
3	06/21/16	06/24/16	Nightline	1238-107A	-TWTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/16	06/26/16	-TWTF--	3	\$100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	06/22/16	1:01 AM	Nightline	1238-107A	:30	PRATV1608H	\$100.00 NM
2	WPBF	Th	06/23/16	12:51 AM	Nightline	1238-107A	:30	PRATV1608H	\$100.00 NM
4	WPBF	F	06/24/16	1:01 AM	Nightline	1238-107A	:30	PRATV1608H	\$100.00 NM
4	06/21/16	06/24/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/16	06/26/16	-TWTF--	3	\$250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	06/21/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$250.00 NM
3	WPBF	W	06/22/16	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$250.00 NM
2	WPBF	F	06/24/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

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1480614-1	06/26/16	June 2016	05/30/16 - 06/26/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4592

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/21/16	06/24/16	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Immediately Pre-emptible without notice	12pm-1230pm	-TWTF--	:30	3	\$250.00	NM
5	06/21/16	06/24/16	Ellen Class of Time - Immediately Pre-emptible without notice	4-5p	-TWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -TWTF-- 3 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WPBF W 06/22/16 4:22 PM Ellen 4-5p :30 PRATV1608H \$400.00 NM									
1 WPBF Th 06/23/16 4:29 PM Ellen 4-5p :30 PRATV1608H \$400.00 NM									
3 WPBF F 06/24/16 4:37 PM Ellen 4-5p :30 PRATV1608H \$400.00 NM									
6	06/21/16	06/24/16	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice	6:00PM-6:30PM	-TWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -TWTF-- 3 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF Tu 06/21/16 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 PRATV1608H \$650.00 NM									
3 WPBF Th 06/23/16 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 PRATV1608H \$650.00 NM									
4 WPBF F 06/24/16 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 PRATV1608H \$650.00 NM									
7	06/21/16	06/24/16	WPBF News 25 Mornings Class of Time - Immediately Pre-emptible without notice	6-7AM	-TWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -TWTF-- 3 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 06/21/16 6:22 AM WPBF News 25 Mornings 6-7AM :30 PRATV1608H \$500.00 NM									
4 WPBF Th 06/23/16 6:07 AM WPBF News 25 Mornings 6-7AM :30 PRATV1608H \$500.00 NM									
3 WPBF F 06/24/16 6:36 AM WPBF News 25 Mornings 6-7AM :30 PRATV1608H \$500.00 NM									
8	06/21/16	06/24/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-TWTF--	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -TWTF-- 2 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 06/21/16 7:12 PM Wheel Of Fortune 7-7:30PM :30 PRATV1608H \$1,300.00 NM									
2 WPBF W 06/22/16 7:11 PM Wheel Of Fortune 7-7:30PM :30 PRATV1608H \$1,300.00 NM									
9	06/21/16	06/24/16	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-TWTF--	:30	3	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -TWTF-- 3 \$625.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 06/21/16 8:13 AM Good Morning America 7-9AM :30 PRATV1608H \$625.00 NM									
2 WPBF W 06/22/16 8:53 AM Good Morning America 7-9AM :30 PRATV1608H \$625.00 NM									
3 WPBF F 06/24/16 8:40 AM Good Morning America 7-9AM :30 PRATV1608H \$625.00 NM									
10	06/21/16	06/24/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -TWTF-- 2 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 06/21/16 7:42 PM Jeopardy 7:30-8PM :30 PRATV1608H \$1,500.00 NM									
2 WPBF W 06/22/16 7:42 PM Jeopardy 7:30-8PM :30 PRATV1608H \$1,500.00 NM									

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4592

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	06/25/16	06/25/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -----1- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	06/25/16	6:12 PM	Sat 6pm News	6-630p	:30	PRATV1608H	\$350.00 NM
12	06/25/16	06/25/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -----1- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	06/25/16	7:15 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1608H	\$450.00 NM
13	06/25/16	06/25/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -----1- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	06/25/16	7:54 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1608H	\$500.00 NM
14	06/26/16	06/26/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	06/26/16	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1608H	\$300.00 NM
15	06/26/16	06/26/16	RIZZOLI & ISLES WKND SUN 12A-1A		-----1	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -----1 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	06/26/16	12:56 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:30	PRATV1608H	\$100.00 NM
17	06/21/16	06/26/16	Tu-Su WPBF News 25 @ 11-11:35PM		-TWTFSS	:30	5	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -TWTFSS 5 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	06/21/16	11:24 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$550.00 NM
4	WPBF	Th	06/23/16	11:26 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$550.00 NM
5	WPBF	F	06/24/16	11:14 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$550.00 NM
2	WPBF	Sa	06/25/16	11:13 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$550.00 NM
1	WPBF	Su	06/26/16	11:26 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$550.00 NM

Total Spots 38

Payment Terms 30 Days

<u>Gross Total</u>	\$18,420.00
<u>Agency Commission</u>	\$2,763.00
<u>Net Amount Due</u>	\$15,657.00

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